

Ghana Roadmap

towards the engagement
of diaspora in development



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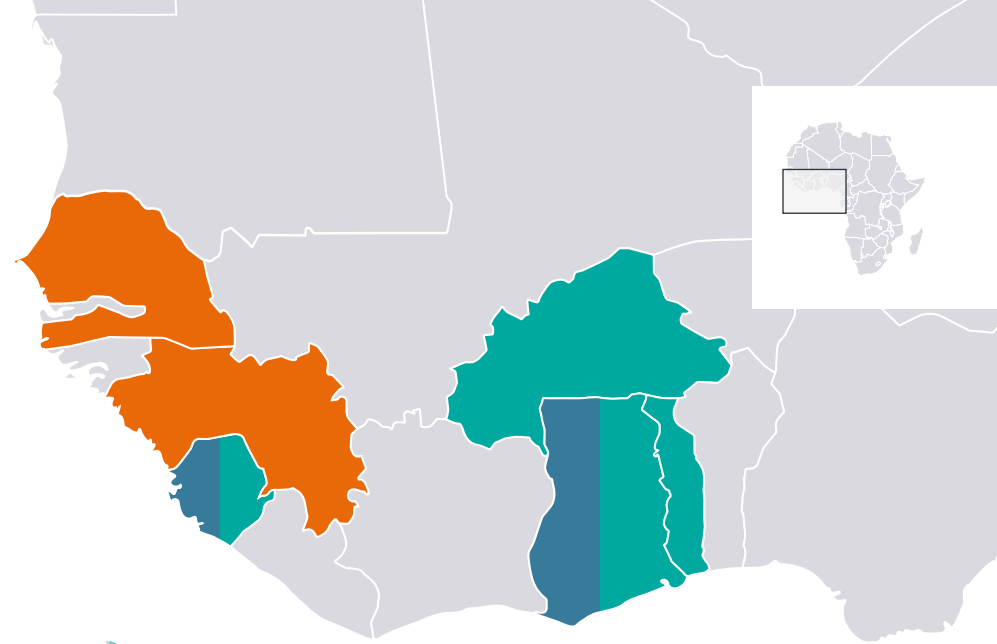
Acronyms

- 1D1F – One District-One Factory
- ADEPT – The Africa-Europe Diaspora Development Platform
- AFFORD – The African Foundation for Development
- CSO – Civil Society Organisation
- GIPC – Ghana Investment Promotion Centre
- GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit
- IOM – International Organization for Migration
- MADE – Migration and Development
- MTO – Money transfer operator
- NEIP – National Entrepreneurship and Innovation Plan
- SME – Small and Medium-Sized Enterprise
- SDG – Sustainable Development Goals



MADE West Africa Project Overview

This roadmap is an output of the project “West Africa – Migration and Development, Partnership for Rights-based Governance of Migration and Mobility” or MADE West Africa, which is funded by the European Commission. MADE West Africa was launched by AFFORD (African Foundation for Development), the Centre for Migration Studies (University of Ghana), the FORIM (Forum of International Organizations of Migration Issues), and ICMC Europe (International Catholic Migration Commission). MADE West Africa’s general objective is to promote good governance of migration and mobility, as well as the protection of the rights of migrants in the ECOWAS region, in order to increase the benefits of migration and mobility on development. This objective is achieved through in-depth work from 2017-2020 in six pilot countries with the following pillars:



01 Ghana, Sierra Leone

Improving the capacity of civil society and national/local State authorities to enhance intra-regional mobility via the implementation of the ECOWAS Free Movement Protocol.

Implemented by the Centre for Migration Studies (University of Ghana)



02 Senegal, Guinea

Improving the protection of migrant workers, fair labour recruitment, and promoting civil society’s participation in labour migration governance.

Implemented by ICMC Europe (International Catholic Migration Commission)



03 Ghana, Sierra Leone, Burkina Faso, Togo

Maximizing the contribution of diaspora to the development of countries of origin by promoting innovative cooperation frameworks between diaspora, development NGOs, national/local authorities and the private sector.

Implemented by AFFORD (African Foundation for Development) and the FORIM (Forum of International Organizations of Migration Issues)



MADE West Africa Project

Introduction to the document

The roadmap is a plan developed from AFFORD's activities in the MADE West Africa project between 2016 and 2020. It considered what has been accomplished so far and looks at future actions to harness diaspora resources into development.

Methodology

To identify policy and practice gaps in diaspora engagement for development, the following methodology was adopted.

- Research on the positive contribution of diaspora for development and job creation in Ghana and Sierra Leone through a desk review and in-depth interviews with 25 selected stakeholders including officials of state institutions/agencies responsible for diaspora engagement, diaspora members and civil society organisations.
- Training Workshops to build capacities of civil society and State authorities on advocacy and policy influencing and developing networks for development and exchange of good practices.
- Multi-stakeholder dialogues to initiate actions that tackle identified policy and practice gaps relating to diaspora engagement for development and job creation.
- Granting of Seed funds to small CSOs for the implementation of advocacy actions that promote diaspora engagement as development actors.

- Participation at the Ghana Diaspora Homecoming (2017), Diaspora Investment Forum (2018 and 2019) and Global Forum for Migration and Development (Berlin 2017, Marrakesh 2018, and Quito 2020), which provided more information and context to further develop the roadmap content.

The roadmap also identifies specific areas that all stakeholders including national and local governments, civil society organisations, diaspora and migrants, international organisations and private sector businesses and investors can engage in to enhance the cooperation and partnerships needed to achieve progress and engage all stakeholders for development. Thematic areas were developed during the aforementioned events and revisited at subsequent events. Throughout this process from 2016 to 2020, participants continued to improve their roadmaps through various workshops.

The implementation of the MADE West Africa programme highlighted a unique engagement structure by promoting a south-south-diaspora dimension and a multi-stakeholder engagement approach that produced concrete successes and led to a stakeholder forum.

This multi-stakeholder approach highlighted the local dimension involving local authorities, small and medium scale enterprises and civil society organisations working through a multi-stakeholder engagement approach with diaspora and government institutions.

Given the international focus of initiatives, the Global Forum on Migration and Development is adopting a multi-stakeholder approach, taking the local dimension seriously and looking at south-south engagement. This has become relevant and the multi-stakeholder engagement approach is a cross-cutting theme for all the objectives of the roadmap.



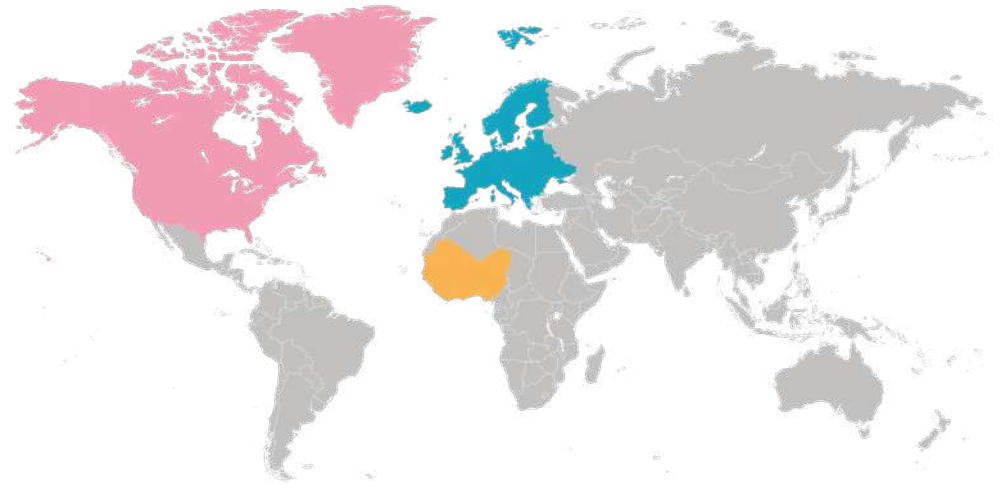
Ghana

Overview

The overall objective of this roadmap is to encourage the diaspora to strengthen their engagement with countries of origin, make their remittances more effective and promote the development impact of migration. SDG 10.c focuses on reducing the cost of remittances that would enable remittances to go further.

World Bank Data indicates that Africa has the highest remittance costs (around 10%),¹ which means a \$3 billion super-tax on African households. In view of the apparent development gains that could be achieved by reducing remittance costs, SDG 10.c and the Addis Ababa Action Agenda² have incorporated this as a target. The broad aim is to reduce the cost of remittances to less than 3% and eliminate corridors with costs higher than 5%. The potential gains from this could be as high as \$20 billion in resources flowing directly to households.³ Therefore, it is important to work to reduce the cost of sending remittances. Beyond the activities of the government, the Ghana CSO Platform on the SDGs was established and works hand in hand with public institutions to ensure smooth implementation of the SDGs.

The majority of Ghanaian migrants, 48.7% West Africa, 19.7% North America, 14% Northern Europe, 7.6% Western Europe, 7.4% Southern Europe, 0.1% Eastern Europe, 0.9% Southern Africa, 0.5% Central Africa and 0.2% Eastern Asia.⁴



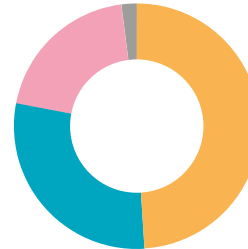
Main destinations of Ghanaian emigrants⁵

49%
West Africa

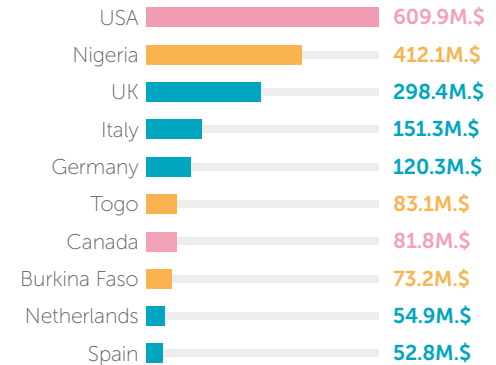
20%
North America

29%
Europe

0.9% Southern Africa
0.5% Central Africa
0.2% Eastern Asia



Ghana: Remittances received (2017)⁶



Ghana

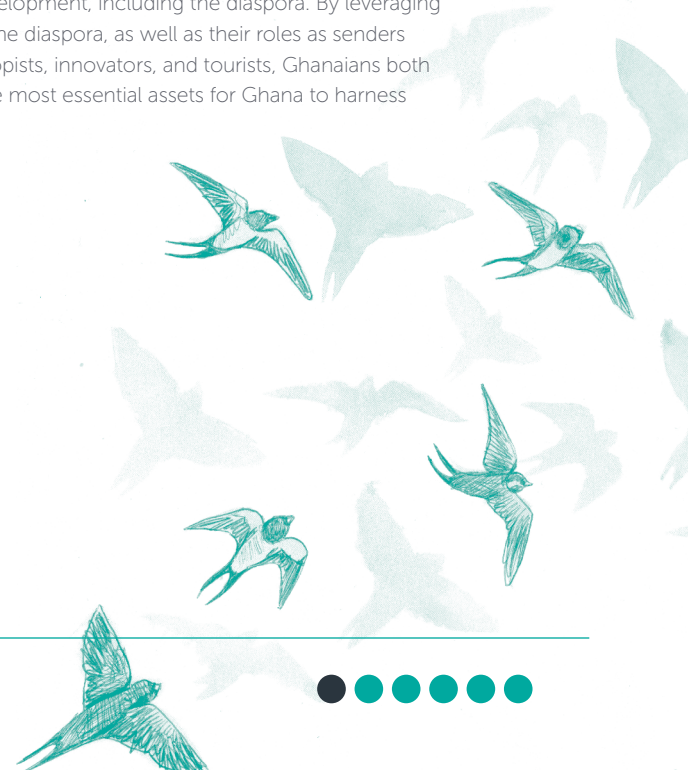
The Socio-Economic Context for Migration

Ghana has enjoyed a stable political system and made considerable strides under a multi-party democracy. Despite these achievements, Ghana continues to also suffer persistent macroeconomic pit falls and inconsistencies. Rapid depreciation of the domestic currency, uncontrolled inflation, extensive power outages and fiscal deficit occasioned by excessive public expenditures are a few of the main issues impacting the growth and development of Ghana.⁷

This diaspora still maintains close ties with their homeland through community groups, events and celebrations in cities across Africa, Europe and the United States. They are estimated to remit over \$2.5 billion approximately.⁸ The remittances indicate that the diaspora continues to play a crucial role as a key contributor to growth and development.⁹

Ghana's initial desire to encourage diaspora contribution goes back to 1992 when the country deployed the Pan African Historical Theatre Project (PANAFEST) cultural event¹⁰ as a catalyst to attract people of African heritage from Africa, the Caribbean, South America, Europe and the United States. The country also recently marked the launch of the 'Year of Return, Ghana 2019.'¹¹ This initiative is led by the Ghana Tourism Authority, Ministry of Tourism, Office of the Diaspora and backed by the Ghanaian president Nana Akufo-Addo to mark 400 years since the first African slaves landed in the United States. This Government initiative used the Ghanaian diaspora as ambassadors to mark and promote the initiative.

Ghana has been on a socio-economic transformation agenda for the past two decades and the current government has initiated a vision to achieve an integrated, prosperous Ghana beyond aid that provides an opportunity for all stakeholders as potential partners or agents for development, including the diaspora. By leveraging the multiple skills and expertise of the diaspora, as well as their roles as senders of remittances, investors, philanthropists, innovators, and tourists, Ghanaians both abroad and at home are among the most essential assets for Ghana to harness for development.



Ghana

Key objectives

The following objectives are directly in line with SDG 10.c: Remittances; reducing the cost of remittances by 2030, reduce to less than 3% the transaction costs of migrant remittances and eliminate remittance corridors with costs higher than 5%





KEY THEME

Multi-Stakeholder Approach (promoting local authority participation and a diaspora dimension linking to South-South collaboration)

DIAGNOSTIC

Particularly unique to the multi-stakeholder engagement and component of the MADE West Africa Project, was participation across all sectors including local governments; as well as a South-South dimension between Ghanaian (GH) and Sierra Leonean (SL) diaspora and local businesses. This resulted in new relationships between SMEs in both countries; and allowed diaspora entrepreneurs and investors to form business partnerships with local GH and SL entrepreneurs.

KEY THEME

Multi-Stakeholder Approach (promoting local authority participation and a diaspora dimension linking to South-South collaboration)

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>AFFORD organised a Multi-stakeholder workshop on building diaspora investment platforms</p> <p>Accra- Ghana, July 2017</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>50 participants were interviewed and over 200 participants answered surveys to support the research. A report was produced on "Promoting the Positive Potential of Migrants for Development: The Case of Ghana and Sierra Leone."</p>
<p>AFFORD organised a Multi-stakeholder Training workshop on building networks to channel diaspora resources into development</p> <p>Accra- Ghana, March 2018</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>70 participants were trained further in advocacy and policy influencing. All acknowledged to build strong networks between diaspora, local authorities and businesses. MADE West Africa commenced the development and delivery of business support services designed to support their individual businesses.</p>

Key message

"Exploring, mobilising and building partnerships between local authorities" and encouraging "investors to channel diaspora resources towards local economic development, job and wealth creation" will improve our economies and provide young people jobs.

M. L. diaspora entrepreneur

KEY THEME

Multi-Stakeholder Approach (promoting local authority participation and a diaspora dimension linking to South-South collaboration)

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>AFFORD organised a Multi-stakeholder Training workshop and Policy Forum on reducing the cost of sending remittances</p> <p>Freetown - Sierra Leone, June 2018</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector, local authorities, SME's</p>	<p>Over 180 participants from different sectors were trained on advocacy and policy influencing. Over 70 delegates took part in a policy forum with the Central Bank of Sierra Leone and MTO's to explore ways to reduce the cost of sending remittances. A working group was formed to continue to engage stakeholders and ensure the reduction of sending remittances.</p>
<p>Multi Stakeholder Forum - "Channelling diaspora resources into local enterprise development and job creation: The role of partnerships in Ghana and Sierra Leone"</p> <p>Accra- Ghana, May 2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector, local authorities, SME's</p>	<p>Over 250 participants attended from a range of sectors and countries in Europe, and West Africa. A number of partnerships were formed between the Sierra Leone diaspora from the UK investing in Ghanaian SME's and paying for business development services to support their growth.</p>



Way Forward

KEY STEPS →	STAKEHOLDERS	OUTCOMES →
<p>Creating more awareness on the multi-stakeholder approach and south-south-diaspora collaborations to development and transfer of resources</p> <p>Short - Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector, local authorities, SME's</p>	<p>Further research and more initiatives like MADE West Africa focusing on a multi-stakeholder approach will build best practices, further collaborations and encourage others to do more.</p>
<p>Building and improving networks for skills and technological transfers</p> <p>Short - Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>Building networks will support the sharing of information and expertise and provide entrepreneurs and investors with relevant information needed for business in their countries of origin. It will also promote partnerships for development.</p>
<p>Increasing understanding of diaspora investment and increased capacity to support diaspora investors among business development institutions in Europe, UK and West Africa</p> <p>Short - Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector, local authorities, SME's</p>	<p>Campaigning and highlighting different platforms and options for investment and business development will demonstrate successes and encourage more to be involved in the development process of economies.</p>
<p>Developing diaspora investment platforms to channel diaspora resources into local enterprise development and job creation</p> <p>Short - Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector, local authorities, SME's</p>	<p>Developing diaspora investment platforms will provide diaspora entrepreneurs and investors with different options to invest into local economies.</p>



OBJECTIVE 01

Towards promoting policy development and engagement

DIAGNOSTIC

Ghana has a diaspora engagement policy document. Ghana allows dual citizenship status and tax and business incentives to drive diaspora led business initiatives.

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Diaspora Engagement policy document consultations</p> <p>Various cities in Ghana, UK, Germany, Italy, Canada, USA, 2016 & 2019</p>	<p>Office of Diaspora Relation in the Office in the President, Diaspora Affair Bureau of the Ministry of Foreign Affairs, Centre for Migration Studies – University of Ghana</p>	<p>Diaspora Relations Office in the Office of the President and the Diaspora Unit in the Ministry of Foreign Affairs to incorporate the diaspora into development programs</p>
<p>2 Diaspora Homecoming events held in Ghana</p> <p>Accra-Ghana, 2016 & 2019</p>	<p>Office of Diaspora Relations in the Office of the President</p>	<p>Homecoming Summits with thousands of participants from different countries</p>
<p>Diaspora Investment Forums held in countries of residence</p> <p>UK, USA, Germany, 2018</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>The Year of Return Initiative attracted diaspora and tourists</p>
<p>The Year of Return Initiative to attract diaspora and foreign nationals as investors and tourists</p> <p>Accra and other cities in Ghana, December 2018 & 2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Ghana is introducing a bill to allow dual citizens to hold public offices. Government initiatives like the 1D1F and NEIP programs to attract diaspora resources and investments in identified sectors.</p>

Key message

“Every sector in Ghana needs the support of diaspora, there is so much that has to change”

A.S.K. Future of Ghana



Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Establish clear channels to share accurate and timely information and include budget lines for diaspora related engagement</p> <p>Long term</p>	<p>Inter-ministerial committees, Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Establishing clear channels of communication will lead to diaspora being informed of diaspora engagement plans and being aware of the key messages for engagement.</p>
<p>Stimulate new approaches for interaction between stakeholders on diaspora and migration matters</p> <p>Long term</p>	<p>Diaspora Relations Office in the Office of the President. Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Increased interaction will lead to additional partnerships, innovation, and funding for diaspora and migration matters.</p>
<p>Develop country, municipal and local level diaspora engagement plans to promote partnerships</p> <p>Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Provide training and capacity building on international migration policies and processes that further diaspora engagement and knowledge sharing through transnational engagement of diasporas and 'brain circulation' instead of restrictive migration policies that force migrants into permanent settlement.</p>
<p>Ensure the creation of a diaspora facilitation centre to serve as the one-stop centre to address diaspora related issues</p> <p>Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Pilot a multi-stakeholder approach project to promote sustainable partnerships for development.</p>

Best Practices

- The Senegalese Diaspora allocated 15 out of 165 seats in the Senegalese parliament for overseas voters. <https://spectator.clingendael.org/pub/2018/4/the-diaspora-influence/> <http://archive.ipu.org/parline-e/reports/2277.htm>



OBJECTIVE 02

Advocacy and Policy Influencing

DIAGNOSTIC

Policies in Ghana are not implemented fully for various reasons; from lack of political will, lack of resources, change of government or conditions, inchoate policies, and impromptu policies created without careful thought due to pressure from campaign promises. There is little advocacy for and from different stakeholders in either country of origin or residence to change existing policies or support the creation of new policies.

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
Labour Migration policy Accra-Ghana, 2016	Diaspora, Civil Society Organisations, Government Institutions	Labour Migration Policy
Diaspora engagement policy at Cabinet level Accra-Ghana, 2019	Diaspora, Civil Society Organisations, Government Institutions	Ghana Diaspora Homecoming Summit

Key message

"I think Government, Diaspora and citizens living in the country of origin all need a change in mind-set, behaviour and attitude to make any process of us working together productive. We all have to learn and not have a certain mind-set of looking down or mistrust but desire to see a positive outcome by putting the needs of the country first. That is why I believe we need capacity building and training and reorientation before any project begins"

L.P. diaspora entrepreneur



Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Encourage the creation of an inter-disciplinary working group of all stakeholders to evaluate developments related to diaspora issues, analyse the effectiveness of ongoing activities and offer recommendations on the diaspora office and support initiatives</p> <p>Long term</p>	<p>Diaspora Relations Office in the Office of the President, Diaspora, Civil Society Organisations, Government Institutions</p>	<p>The inter-disciplinary working group will coordinate and organise training workshops for all ministries, agencies and civil society organisations to improve their understanding and ability to adapt to changing international, regional and national policies.</p>
<p>Support citizens and diaspora to participate in global forums related to migration and development to provide exposure and experience for advocacy and policy influencing</p> <p>Long term</p>	<p>Diaspora Relations Office in the Office of the President, Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Building capacity of diaspora organisations will provide relevant information and skills for the diaspora to better engage with their countries of origin and residence. Organising policy forums of selected topics relevant to the diaspora, migration and development and support for the working group to gather data will be a source of knowledge for further policy development.</p>

Best Practices

- Nairobi Action Plan 2016 – Kenyan Government, African Institute for Remittances and ADEPT. <https://www.diasporadialogue.net/wp-content/uploads/2018/11/DDD5-Report.pdf>





OBJECTIVE 03

Reducing the cost of remittances

DIAGNOSTIC

Remittances have had a significant impact on the economy of Ghana, increasing to over \$2 billion. Implementation of the mobile money portability, which allows customers to integrate mobile payment systems with the traditional banking system and enables transfers across networks, was launched in collaboration between the government and the private sector to support the achievement of SDG 10.c.

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Advocating for an enabling environment in Europe and Ghana for the channelling of remittances</p> <p>Accra – Ghana, Europe, UK, & USA, 2017–2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Ghana Remittances Grant Facility to fund developing new technologies and products to reduce the cost of remittances.</p>

Key message

“For example, I support people in Ghana by sending over £6000 every month and I would love to have a more structured system that aims to assist development and create jobs for the entire nation”

K.A. Project Manager

Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Develop policy strategies, initiate consumer protection against fraudulent operations and develop new regulatory frameworks to improve competitive remittances rates</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, MTOs, Banks, Bank of Ghana etc.</p>	<p>Developing consumer protection policies will protect consumers and remitters against fraud and will improve the regulatory framework for MTOs to work better.</p>
<p>Collaborate on cross-border policy remittance issues and bilateral remittance strategies and policy with main sending and receiving countries</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, MTOs, Banks, Bank of Ghana etc.</p>	<p>Cross-border collaboration will promote competition that leads to improving convenience, access and trust; expanding the range of products and services available for both the sender and receiver.</p>
<p>Introduce legislation to improve competition in banking and money transfer organisations</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, MTOs, Banks, Bank of Ghana etc.</p>	<p>Improved legislation would help institutions and organisations to develop structured products targeted at the diaspora.</p>

Best Practices

- In order to provide for an ownership structure in Pakistan for remittance facilitation, the State Bank of Pakistan, Ministry of Overseas Pakistanis and Ministry of Finance launched a joint initiative called the Pakistan Remittance Initiative (PRI). <http://www.pri.gov.pk/>

Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Incentivise senders to use formal channels</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, MTOs, Banks, Bank of Ghana etc.</p>	<p>Incentivising remitters to use formal channels will reduce risk and bring in more remittances through formal channels.</p>
<p>Promote financial literacy and rural banking to improve access to banking services</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, MTOs, Banks, Bank of Ghana etc.</p>	<p>Improved financial literacy will lead to improved access to banking services that support remitters and recipients of remittances.</p>



OBJECTIVE 04

Remittance match funds and investment platforms

DIAGNOSTIC

Ghana continues to benefit from the remittances sent to family units and business transactions through Hometown Associations, without really capitalizing on the remittances for investment or development.

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Business Barometer survey – to measure confidence of the business community</p> <p>Accra-Ghana, 2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>The Diaspora Affairs Office in the Office of the President and Diaspora Affairs Bureau of the Ministry of Foreign Affairs and Regional Integration of Ghana was established to provide a platform for the diaspora.</p>
<p>Ghana investment promotion centre (GIPC)</p> <p>Accra-Ghana, since 1994</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Organised numerous activities and events to showcase investment opportunities. GIPC supports organising working permits for individuals coming to work on business with specific skill sets. Ghana has agreed with banks to cut down interest rates to 20% for businesses.</p>

Key message

“Creation of formal government institutions requires serious preparatory work aimed at understanding the needs of diaspora and potential. Appraising the current government approach to diaspora engagement and learning from the experiences of other countries is essential.”

B.O. Queen Mary’s University

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Eurobonds and diaspora bonds to raise funds for Government projects¹²</p> <p>UK & USA, 2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Raised funds for national projects</p>
<p>The government launched an active engagement with the Private Enterprise Foundation (PEF), an umbrella organisation for private sector institutions in Ghana, to mobilise SDG-relevant funds¹³</p> <p>Accra-Ghana, 2019</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Bring together businesses and other organisations to raise funds and collaborate on addressing SDG goals</p>

Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Increase remittances inflows to Ghana by 10% targeted at specific development projects</p> <p>Short, medium term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Supporting initiatives to facilitate diaspora direct investment will lead to increasing remittances inflows by 10% to specific projects.</p>
<p>Form an inter-disciplinary working group tasked with coordinating and strengthening cooperation between institutions</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Forming an inter-disciplinary working group will promote and strengthen institutions. It will also increase the potential of eliminating barriers to remittances and therefore transform the money transfer market, through the introduction of more mobile apps for money transfers and online platforms that eliminate transfer costs.</p>

Best Practices

- AFFORD's Diaspora Finance Initiative (DFI) brings together a series of programmes, grants and services aimed at promoting, stimulating and harnessing diaspora investment opportunities for jobs and wealth creation.**

<https://www.afford-uk.org/diaspora-finance-initiative-dfi/>

Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Crowd funding alternatives to encourage diaspora retail investment opportunities to develop scalable, tailored, investment portfolios of fixed income investment products</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Mobilization of diaspora investors and large scale funds for social and economic development. Attract specific financial investment through crowdfunding into specific projects and areas of need with clearly defined goals.</p>
<p>Establish a diaspora investment platform targeted at specific projects and sectors for development</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Supporting the establishment and development of unique diaspora investment platforms or funds will support the necessary development and growth of sectors and SMEs who lack capital by attracting diaspora to fulfil their potential as development actors.</p>

Best Practices

- The IOM in Moldova runs several projects related to migration and development: facilitating remittances; engaging migrants abroad; and, diaspora outreach and collaboration. The IOM was thus seeking to promote diaspora engagement through a crowdfunding platform to catalyse the efficient usage of migrant funds. http://iom.md/sites/default/files/publications/Migration%20and%20development/pdf/7_A%20Crowdfunding%20Platform%20for%20the%20Moldovan%20Diaspora%20Columbia%20SIPA.pdf
- The African Diaspora Marketplace (ADM) – a partnership originated by USAID, Western Union and George Washington University – supports U.S.-based African diaspora entrepreneurs. <http://www.diasporamarketplace.org/>



OBJECTIVE 05

Developing business networks for capacity building and skills transfer

DIAGNOSTIC

A great deal of attention has been devoted to understanding diaspora networks. Networks represent numerous actors with a specific aim and empower as well as provide opportunities for its members to achieve the expected aims of the network.

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Hometown Associations focused on the welfare of communities of origin and old student associations focused on supporting alma maters</p> <p>Abroad, since the 1990s</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>The Diaspora Affairs Bureau of the Ministry of Foreign Affairs is tasked to build a reliable and comprehensive database of Ghanaians in the diaspora, knowledge and skills transfer for national development and elaboration of a Ghana Diaspora Investment strategy.</p>
<p>Business network for development and job creation adopting a multi-stakeholder approach</p> <p>Accra-Ghana, UK</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>The AFFORD MADE West Africa stakeholder forum and trade mission and engagement with Central and local government authorities for development highlighted investment opportunities, partnerships and the ADEPT platform for African Diaspora Development Organisations.</p>

Key message

“Due to limited monitoring and evaluation, it is difficult to fully assess the effectiveness of diaspora institutions and the impact on development efforts in their countries of origin. Nonetheless, their experiences still offer important lessons, especially for governments and diaspora organisations that are contemplating engaging their own diaspora.”

R.T. Star 100

Key milestones

completed by MADE WA and non-MADE WA partners

INITIATIVES →	STAKEHOLDERS →	OUTPUTS →
<p>Professional networks focused on harnessing skills and highlighting opportunities</p> <p>UK, USA, Germany</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>The Star 100 Ghanaian Diaspora network shared knowledge and opportunities for investment.</p>
<p>A second generation diaspora network focused on contributing skills, time and finances towards development</p> <p>Belgium, UK, USA, Germany</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>Future of Ghana and AFFORDs Africa Gives program organised events to the continent and wrote policy briefs.</p>

Way Forward

KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Train and build capacity of all stakeholders. Help identify diaspora for skills transfer and the gaps that need to be supported.</p> <p>Short, Medium term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>Building capacity of all stakeholders will strengthen cooperation between institutions in the countries of origin, residences and diaspora organisations and provide an avenue to transfer relevant skills and bridge any gaps identified.</p>
<p>Create opportunities for capacity building through skills transfers to address knowledge gaps, facilitate technological transfers and leverage business and social networks for investment and job creation</p> <p>Short, medium, Long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Private sector Academic Institutions (University of Ghana Centre for Migration Studies and Legon Centre for International Affairs and Diplomacy), Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Creating the opportunity to facilitate technological transfers and leverage business and social networks for investment and job creation will enhance interactions between academic actors, government agencies, diasporas and migrants to stimulate new approaches to support development.</p>

Best Practices

- **Supporting Entrepreneurs and Enterprise Development in Africa (SEEDA) harnesses the resources of the African diaspora alongside domestic resources by providing skills, knowledge and investment opportunities to spur enterprise development for Micro, Small and Medium-sized enterprises.** <https://www.afford-uk.org/wp-content/uploads/2020/01/seeda-programme.pdf>
- **ADEPT is an umbrella organisation uniting African diaspora development actors across the European Union (EU), GIZ and Swiss government. Diaspora communities have become increasingly recognised as a valuable resource for sustainable development and migration management. In light of this, ADEPT was established to facilitate the development and enhancement of diaspora engagement through capacity building and dialogue such as the Diaspora Development Dialogue (DDD's).** <https://www.adept-platform.org/>

Way Forward

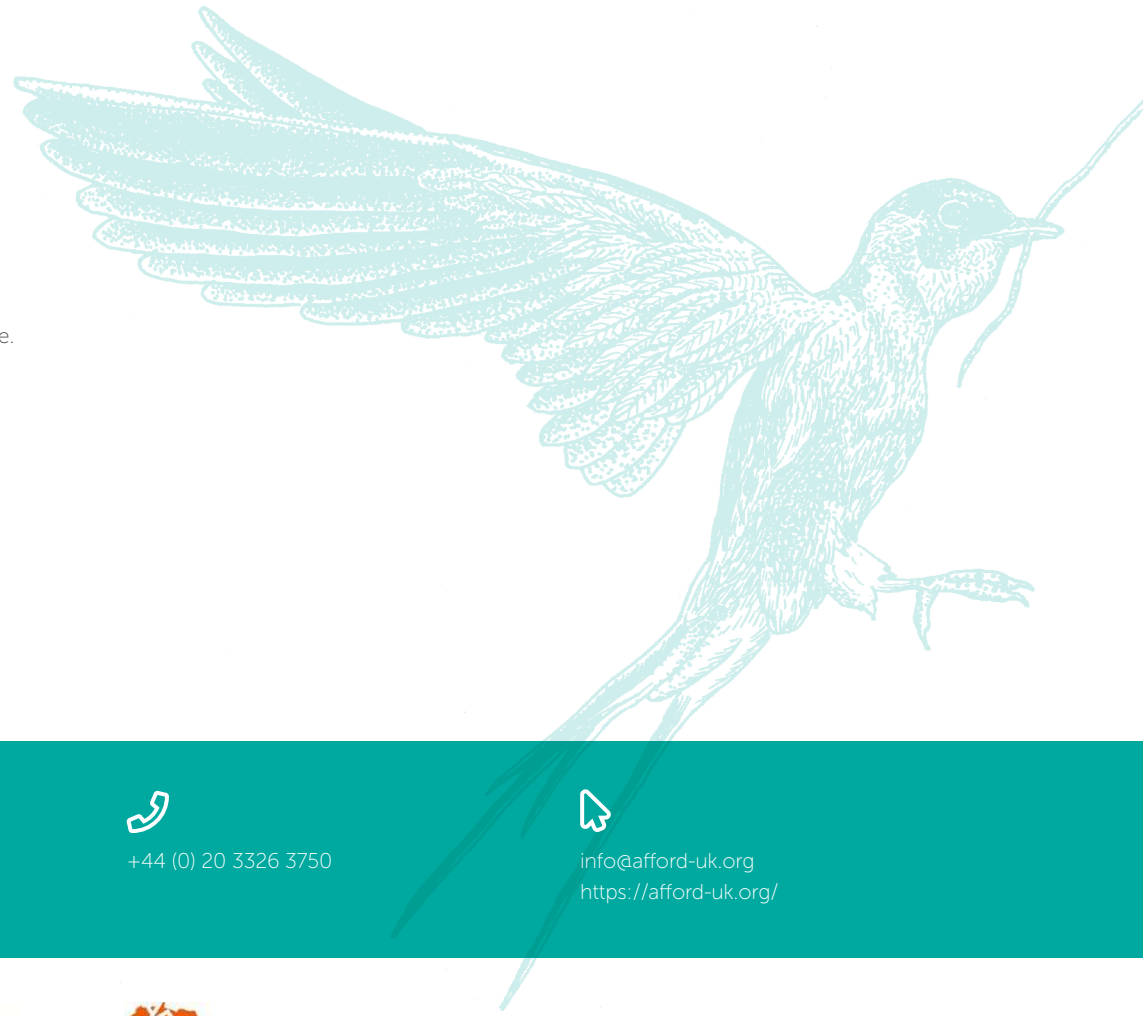
KEY STEPS →	STAKEHOLDERS →	OUTCOMES →
<p>Facilitate technological transfers and leverage business and social networks for investment and job creation</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Private sector Academic Institutions (University of Ghana Centre for Migration Studies and Legon Centre for International Affairs and Diplomacy), Diaspora, Civil Society Organisations, Government Institutions</p>	<p>Encouraging the creation of diaspora networks will provide the diaspora and potential investors with more avenues to engage with government and national development.</p>
<p>Creating more awareness about investment opportunities and encourage transparency and trustworthiness in official channels of governance</p> <p>Short, medium, long term</p>	<p>Diaspora, Civil Society Organisations, Government Institutions, Academic institutions, Private sector</p>	<p>Stronger campaigning for a coherent diaspora engagement policy on national development and investment facilitation will lead to better awareness of existing and future opportunities.</p>

Best Practices

- Star 100 is a Ghana-focused diaspora network based in London. It was founded in the UK in June 2004, with the aim of connecting 100 likeminded professionals – hence the name. Today they have around 900 registered members. <https://www.star100.org/>
- Future of Ghana focuses on mobilising second generation Ghanaian diaspora to realise the organisational vision via their organisational mission. The target group is aged between 16-35 years old and reside predominantly within densely populated geographical areas with large Ghanaian diasporas, namely the UK, Germany, Belgium, Netherlands & the US. <https://futureofghana.com/>

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