

Diaspora Matters

Abstract

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Diaspora engagement is a growth industry. As public and private confidence on issues of migration and development continue to come under critical review, the positive impact of diaspora capital in various sectors is beginning to shape a new discourse on these relations.

Diaspora engagement is essentially a non-competitive industry so we can and should share our knowledge, experiences and ideas around diaspora work. In this spirit, we developed the Global Diaspora Strategies Toolkit.

Launched in Washington to coincide with Hillary Clinton's inaugural Global Diaspora Forum in 2011, the toolkit provides an overview of what is happening in the world of global diaspora strategies and sets out practical advice for governments, foundations, corporations and individuals who wish to engage and harness the power of their Diasporas. The toolkit included a series of inserts on: Diaspora Engagement, Diaspora Tourism, Diaspora Entrepreneurship, Diaspora Strategy Wheel, Country Branding, Diaspora Representation and the non-profit legal issues to raising money in the US for diaspora organisations.

In addition to the toolkit, Diaspora Matters has developed a Diaspora Engagement Training Programme including over 50 videos, bibliography, country case studies, networking skills, philanthropy and fundraising, key factors for success and other elements designed for effective diaspora engagement.

Link:

<http://diasporamatters.com/publications-resources-2/>

